

Slovak Fashion Council a British Council v spolupráci
so Slovenským centrom dizajnu a design factory
Vás pozývajú na podujatie

ARE YOU READY? MÓDA AKO BIZNIS

Zaujímaš sa o odevnú a textilnú tvorbu? Móda, to nie je len tvorba a výroba vlastných návrhov. Je to tvrdý biznis. Ak vás zaujíma, čo musíte vedieť, aby ste uspeli, máme pre vás jedinečnú príležitosť. Do Bratislavy príde na naše pozvanie odborníčka na módu, módný marketing a trendy z Veľkej Británie **Sally Denton** (www.thetrendboutique.co.uk). O skúsenostiach z londýnskeho koučingu porozpráva módna návrhárka **Dana Kleinert** (www.danakleinert.com). A ako to vyzeralo s módou na Slovensku v medzivojnovom období povie **Zuzana Šidlíková**.

19. 4. 2012 od 9 hod.
design factory

Bottova 2, Bratislava

Bližšie info na www.slovakfashioncouncil.sk alebo mailom na info@slovakfashioncouncil.sk.

Prednášky, diskusia a prezentácie značiek v anglickom jazyku nebudú tlmočené.

Občerstvenie v priebehu celého podujatia zabezpečia organizátori.

Slovak Fashion Council and British Council in co-operation
with the Slovak Design Centre and design factory
invite you to the event

SI PRIPRAVENÝ? FASHION AS BUSINESS

Are you interested in apparel and textile production? Fashion is not just making and manufacturing our own designs. It is a hard business. If you are wondering what you should know to succeed, we offer you a unique opportunity. **Sally Denton** (www.thetrendboutique.co.uk), expert on fashion, fashion trends and marketing from Great Britain accepted our invitation to speak about the international fashion business. A Slovak fashion designer, **Dana Kleinert** (www.danakleinert.com), will talk about her experiences from London coaching. And **Zuzana Šidlíková** will talk about what Slovak fashion looked like in the interwar period.

19. 4. 2012 at 9 am
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For more info visit www.slovakfashioncouncil.sk or send an e-mail to info@slovakfashioncouncil.sk.

Lectures, discussions and presentations of fashion labels by their designers in the English language.

Refreshments will be provided during the event.